

DEFINITIVE COURSE RECORD

Course Title	PgC Business Administration
Awarding Bodies	University of Suffolk
Level of Award ¹	FHEQ Level 7

	Full-time and Part-time
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By offering an initial 60-credit option it allows students / organisations an opportunity to explore certain specific disciplines within the Suffolk Executive MBA. Whilst not being confined to which modules studied (which make up 60 credits, but some examples are provided) students are able to obtain their PgC Business Administration.

Students will be involved in live management issues through various projects and assessments, developing leadership and management skills, and undertaking both group-based and individual work. The blended approach to the PgC Business Administration teaching combines a multitude of different traditional classroom learning supported by additional forms of online learning and a Postgraduate Workshop Series. The Postgraduate Workshop Series aims to address a wide range of current management issues and offers an opportunity to discuss these themes with academics and practitioners.

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University of Suffolk

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Course Learning Outcomes

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7	Marketing, Branding and Strategy	30	0
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Awards

On successful completion of 60 credits, students will be awarded a Postgraduate Certificate in Business Administration.

Course Delivery

The course is delivered at Ipswich. Students studying full time will have 3.5 tutor-structured learning hours per week and 2 Saturdays (6 hours each) (block delivery) per 20 credit module.

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	£2,340 per 30-credit module
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